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The Garden Shop, Inc.
318 West 47th Street
KANSAS CITY, MO.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY Fruit and Vegetable Crops and Diseases

oro 8-3591



62,47

# THE GARDEN SHOP



PARADING the CHAMPIONS

318 W. 47th. St., Kansas City, Mo.

1935

# Flower Seeds for Novelties

The ever-present temptation to over-value the New is with us again. To avoid this in part, we are eliminating the descriptions from the following new items. A personal or telephone call to our shop will obtain whatever experience we have had with these items.

Price Per Pkt.
AGERATUM, Blue Cap
CALENDULA, Orange Shaggy25
CALIFORNIA POPPY, Salmon Beauty .25
CANTERBURY BELL, New Annual25
CHORIZANTHE, Palmeri25
COSMOS, Klondyke, Orange Flare
DIANTHUS, Splendens
DAISY, Deiner's Double Shasta
GAZANIA, Splendens
LARKSPUR, Rosamond
LEWISIA, Howelli
MARIGOLD, African Golden Queen25
African Lemon Queen25
MORNING GLORY, Double Rose Marie .25
Early Heavenly Blue .25
NASTURTIUM, Golden Gleam
Scarlet Gleam25
Gleam Hybrids25
PETUNIA, Lace Veil
Pink Gem
SNAPDRAGON, University of California
Rust Proof Strain
TITHONIA, Speciosa
ZINNIA, Dwarf Tom Thumb25
Chrysanthemum Fl'd Fantasy .25

FLOWERS OF REMARKABLE SIZE AND HUE, SUCH AS EDEN NEVER KNEW.—R. H. BARHAM

# Select Hybrid Tea or Ever Blooming Roses

Under this heading we are offering only those varieties which have proved themselves by trial to be of the type most suitable for our rather trying climatic condition. Early in the season we are able to offer these plants with dormant roots, later it is necessary that they be handled only in pots, grow-	ing. Some rose lovers prefer one form or the other, and authorities as yet are unagreed on which form is the better. All, however, admit that for planting after the growing season starts, only potted plants should be used. Full cultural directions will be furnished with all our roses.
AUTUMN—A tall grower that produces fine brilliant scarlet buds on long stems. The flowers open in rich golden-yellow and crimson flowers. Each \$ .75	JONKHEER J. L. MOCK—A two-tone pink, reverse silver white; blooms of magnificent size and form.  Each
BETTY—Buds are copper-pink opening deeper. Strong grower. Each	J. OTTO THILOW—A beautiful rose with long flower of glistening pink. Each
CALEDONIA—This rose has the reputation of being the finest and strongest of the white roses. New. Each	KAISERIN AUGUSTA VICTORIA—The best of the white roses, faintly suffused with lemon yellow; a splendid grower. Each
CHARLES P. KILHAM—This rose surpasses in number of flowers produced and equals the coloring of the popular garden rose, Mme. Edward Herriot.	LADY FORTEVIOT—A deep golden yellow of great beauty. Fine plant. Each
Each \$ .75	LEONARD BARRON—Produces an immense, full to center, terra-cotta, salmon and gold flower. Fragrance
DAME EDITH HELEN—Pure glowing pink, long buds, strong grower; foliage bronze; one of the new roses; most satisfactory. Each	is like the red cedar odor of the wild Nutkana Rose, one of its parents. Extra fine. Each \$1.00
DUCHESS OF ATHOLL—Large flowers of bronzy yellow tinged with orange. Good bloomer\$1.25	MARGARET McGREDY—One of the finest of the newer roses; color is orange, vermillion splashed; very vigorous. Each
EDEL—A good white flower that is slightly touched with ivory. Plant is strong. Each	MME. EDW. HERRIOT — Buds long, slender, coral red, shaded with yellow at the base; opens rosy scarlet, passing to shrimp red. Each
EDITOR McFARLAND — Scintillating pink with a veil of amber. Long stems vigorous Radiance type. Each	MRS. E. P. THOM—A good sun-proof canary yellow flower of merit for this locality. Each\$ .75
E. G. HILL—A fine rose with large dark red flower. Fine grower. Each	OPHELIA—A creamy-pink bloom with golden tone Each
ETOILE de HOLLANDE—Rated as the finest of the crimson roses. Each	PRESIDENT HOOVER — Improved Talisman; very vigorous grower; copper colored. Each
GOLDEN EMBLEM—Blooms are of an intense yellow and of splendid size and shape. Each \$1.00	RADIANCE PINK—Our best pink rose, displaying a beautiful rich and opaline pink; averages fifty roses per season and is the best grower and most profuse
GRENOBLE—Large dark velvety red. New French introduction of great merit. Each\$1.00	bloomer of all the pink roses. Each\$ .60
HADLEY—Deep rich velvety crimson. Each\$ .60	RADIANCE RED—The exact counterpart of Pink Radiance in growth and bloom, except it is a deep rich red. Each
HORTULANUS BUDDE—Bright red flowers borne in unrivalled profusion throughout the summer.  Each	TALISMAN—The most remarkable coloring that we know in any rose; outside of petals bright yellow; inside, golden pink; as petals unfold they become
IMPERIAL POTENTATE—A sturdy plant that produces good deep pink blooms. Each	bright apricot, gold or old rose. Each\$ .75
JOANNA HILL—Large flowers of deep creamy-yellow with orange tone at base of petals. Each \$ .75	SOUVENIR DE CLAUDIUS PERNET—Long buds, very large, full flowers of clear sulphur yellow; a wonderful garden rose. Each
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#### Polyantha or Baby Roses

Useful for low hedges and borders; very hardy and continually in bloom.

CECILE BRUNNER — Miniature Blossoms of pink. Each .....\$ .60

# Hardy Climbing and Rambler Roses

2 Year Heavy, Strictly No. 1 Stock

AMERICAN PILLAR—A single flowering variety of great beauty; flowers very large, lovely pink petals with white eye and yellow stamens; flowers are borne	MARY WALLACE—The most beautiful pink climber grown; well formed, semi-double flowers of clear flame pink; free flowering and fragrant. Each\$ .75
in great bunches. Each\$1.00	MME. GREGOIRE STAECHELIN—The most beauti-
BESS LOVETT—Flowers are as large as Tea Roses. Its color is red. Each	ful of all the pink climbers. The huge ruffled blooms are unlike any other climber and are produced in astonishing abundance. A meritorious introduction
BLAZE—The new everblooming Paul's Scarlet. The	from Spain. Each\$1.00
blooms are about four inches across, and the plant grows vigorously. Covered by Plant Patent No. 10.  Each\$2.00	PAUL'S SCARLET—The most popular of all climbing roses; flowers of large size of a vivid scarlet and are produced in clusters on a long stem of from three to twenty flowers. Each
DR. W. VAN FLEET—Long pointed flesh pink buds,	
suitable for cutting; a new rose and a very vigorous grower. Each\$1.00	SILVER MOON—Very large semi-double pure white flowers, three to four inches in diameter; beautifully cupped; a vigorous grower. Each
GOLDEN CLIMBER—A new introduction with out- standing merit. Its color is rich golden yellow and the plants have the earmarks of true value. Each \$2.00	THE NEW DAWN—This patented rose is the first worth while ever-blooming rose; it is a sport from Dr. Van Fleet, that has its color and form, with
MARY LOVETT — Beautiful wax-white flowers of open form. Flowers are borne singly. Each \$1.00	the added value of continuous blossoms; shell pink Each

The flare of 1935, both for indoors and out, is for color. Ideally suited to the tempo of the times is the pulsing colorfulness of things Mexican. With this in mind we have collected a number of things suitable for the Recreation

# EXICAN IMPORTS

Room, the Sun-room, the Breakfast Room, and elsewhere. A partial list follows. We invite your visit, and will welcome a "browsing" customer.

TARASCAN Gourds in fantastic shapes.

URUAPAN Bateas, Gourd Bowls and Tecomates.

OLINALA Bateas, Gourd Bowls, Boxes of all sizes, Chests.

GUADALAJARA Glass in complete selection, glasses, plates, bowls, etc.

**TEXCOCO Serapes** in many sizes and colors.

SAN LUIS POTOSI Mats or Rugs.

PUEBLA AND OAXACA Textiles that include curtains; luncheon, dinner, and bridge sets; cocktail napkins; towels; and others.

"Other items too numerous to mention."

NOW TO GARDENER, ALL AGOG, COMES THE SEED MAN'S CATALOG.—CHAPPELL AND HUNT

# Summer Flowering Bulbs

AMARYLLIS—Giant Hybrids. A remarkable selection for pot-growing or for the border. Potted Plants......\$1.25

CANNAS—We believe the most satisfactory way of getting these plants is to buy potted plants about the 1st of May. These will come into bloom a month before those started from bulbs, and are little more expensive.

#### **Dahlias**

The following list of dahlias has been prepared for us by a local authority. These he says are the cream of the old and new in the different types, the ones that can be depended upon to give the maximum amount of bloom. Many that are equally lovely in cooler climates he has eliminated as they produce inferior results in this locality.

		Size of	Price
Variety	Type	Color bloom	Each
Mrs. I. D. Ver Warner.De	corative	e, Mauve Heliotrope 7"	\$ .25
Pride of California	"	Dark Red 5"	.35
Jean Kerr	46	Pure White 7"	.35
Jersey's Beauty	"	True Pink 6"	.35
Amun Ra	"	Copper 7"	.50
Jersey's Beacon	"	Chinese Scarlet 9"	.50
Mina Kay	"	Oriental Scarlet 6"	.75
Oyster Bay Beauty	"	Velvety Red 8"	1.00
Marmion	"	Golden Yellow 9"	.75
Queen of the			
Garden Beautiful	"	Primrose12"	1.00
Jane Cowl	"	Buff and Salmon14"	.50
Pride of Fort Morgan.	"	Red10"	1.00
Sagamore	"	Golden Yellow 8"	.35
Little JohnnyPo	m Pom	Red1½"	.35
Bonnie BlueSh		Violet Blue 3"	.35
CigaretteCa		Scarlet and White 7"	.50
Washington City	"	White 6"	.50

GLADIOLUS—A few of the old, a few of the new; but all of them prize winners:

Variety	Color	Each	Doz.	10
	Orange-saffron	\$ .05	\$ .50	\$3.0
	Velvet purple	.05	.60	4.0
	White	.05	.50	3.0
	Scarlet, ruby throat .	.10	. 1.00	7.0
	Huge golden yellow	.10	.60	4.0
	n"Salmon, throat marked	.05	.50	3.0
	Flaked Salmon	.10	.60	4.0
	Violet blue	.15	1.50	10.0
	Scarlet	.05	.50	3.0
	LaFrance Pink, Flaked	.10	.60	4.0
	All colors		.75	5.0

LILIES—Many of the Lilies arrive too late to be planted in the fall but can be planted successfully in the spring. We are listing only those which we feel confident will give results.

 Auratum
 The gold Banded Lily
 \$ .45
 \$4.50

 Henryi
 The yellow Speciosum
 .45
 4.50

 Regale
 White, Yellow throat, Rose outside
 .50
 5.00

 Rubrum
 (Magnificum) White, Rose flushed
 .45
 4.50

 Tenuifolium
 Ceral, small for Rockeries
 .20
 2.00

 Umbellatum
 Orange-red
 .20
 2.00

#### INSECTICIDES

ANTROL—For control of ants. Sets of Jars and Poison......\$1.00

ARSENATE OF LEAD—Standard poison for leaf-eating insects.

½ lb., \$ .20; 1 lb., \$ .30; 4 lbs., \$ .75

BLACK LEAF 40—Nicotine solution for sucking insects.

1 oz., \$ .35; 5 ozs., \$1.00; 1 lb., \$2.25

BORDEAUX MIXTURE—The best fungicide for blights and rots.
1 lb., \$ .30; 4 lbs., \$ .75

DERRISOL—Non-poisonous liquid for controlling red spiders, aphids, etc. ...... 1 oz., \$ .35; ½ lb., \$1.25

LIME SULPHUR—Dormant spray for control of scale.

1 lb., \$ .30; 5 lbs., \$1.25

 ROSE POWDER (Garden Shop)—A specially prepared powder to prevent all Rose Diseases, and to kill all leaf chewing insects that infest Roses. Colored a medium Green to minimize its appearance on the foliage. 1 lb., \$ .40; 5 lbs., \$1.50.

SNAROL—A remedy to control slugs, snails, sowbugs, grasshoppers. 1½ lbs., \$ .40; 3 lbs., \$ .95

SULPHUR—Dusting. 1 lb., \$ .15; 5 lbs., \$ .50; 10 lbs., \$ .80; 25 lbs., \$1.75.

TREE TANGLEFOOT—Protects against crawling insects.

1 lb., \$ .60; 5 lbs., \$2.25; 10 lbs., \$4.50

TRI-O-GEN—The finest of all complete rose sprays.
Sizes at \$1.50, \$4.00, \$6.00, \$20.00

VOLCK—Effective for use against scale and sucking insects.

½ Pt., \$ .50; 1 Pt., \$ .75; 1 Qt., \$1.00

YOU MUST BE EARLY IF YOU GET AHEAD OF THE BUGS.—C. H. WARNER

### **Unusual Plants**

BARBERRY, Verruculosa—The Holly Leafed Barberry—A splendid plant for the rock garden; beautiful throughout the year.  10-15" specimens; each\$2.25
CHERRY, Double Pink Weeping Japanese Flowering—This is the rarest and most beautiful of all the cherries; the flowers are large and are fully double; the seasons outstanding offering.  Top-grafted, 6' stems, 3-year heads
CHERRY, Single Pink Weeping Japanese Flowering—This old favorite is still rare; its beauty of bloom is difficult to describe.  Top-grafted, 5' stems, 4-year heads
CHERRY, Upright Red Flowering Japanese—Campanulata; the only truly red cherry; flowers single and bell shaped; early flowering. 8 foot specimens; each
CLEMATIS, Jackmani—The old favorite with purple blooms; each \$1.00
CLEMATIS, Veitchiana—A handsome new climber from China; flowers are fragrant, yellow, and produced in the fall; each\$2.50
COTONEASTER, Praecox—The best of this class; new and very difficult to obtain; leaves glossy with wavy margins give the plants great beauty; the berries are large and produced in June.  18-24" specimens; each\$3.50
4

#### Fish

We carry at our shop at 318 West 47th a line of Fancy Goldfish for use in Aquariums or in Pools.

Commons, Comets, Fringetails, Telescopes, Calico Telescopes, Veintails, Chinese Moors and Tropicals. Prices range from 10 cents up, according to size and type of Fish.

#### Lawn Grass Seeds

Every Lawn is a distinct problem. It is impossible to make a set of rules to apply to all. Seeding and Feeding are, however, the two most important factors. If you are having difficulty, call us. We make an inspection and recommendation without charge. The following kinds of grasses are the ones best adapted to our locality.

Kentucky Blue Grass\$	.35	\$1.50
Red Top		1.00
White Dutch Clover		2.25
Annual Rye Grass	.25	1.00
Perennial Rye Grass		1.00

golden yellow in color.  3-4" specimens, each	
PEACH, Double Flowering Weeping Japanese—This tree is simila appearance to the Weeping Cherry but its bloom is double and 4-6' high, 4-year heads; each	red.
PEACHES, Upright Double Flowering—We have these remark trees in three colorings.  Versicolor, red and white, 7' specimen	7.50 4.00
PRUNUS, Blirieana—These trees have purple leaves with fully do rich pink blooms that are produced in profusion; 5-6' specim heavy; each	ens,

LABURNUM, Vossi (Golden Chain)—One of the most talked-of shrubs in the world: it has long wisteria-like clusters of flowers that are

VIBURNUM, Carlesi (Fragrant Snowball)—A dwarf compact shrub that bears pale rose flowers. Considered the finest introduction from Korea. Very sweet-scented. Specimen plants \$1.75

WISTERIA, Standard—This new introduction produces beautiful pink flowers in clusters; stems are 4' high; new; 3-year heads; each \$7.50

#### **Aquatic Plants**

LILIES—While all water lilies are interesting, it is greater economy to buy the better sorts in the beginning as all of them increase rapidly. We recommend the following as being superior in their respective color classes.

CHROMATELLA-4-6 inch, yellow blossoms; mottled foliage-

EUGENIA DE LAND—Deep rose pink—each	.\$1.50
GLORIOSA—Deep carmine changing to red—each	.\$2.25
MARLIACEA ROSEA—Soft rose-pink—each	.\$1.25
PAUL HARIOT—Yellow-pink-apricot—each	.\$2.00
W. B. SHAW—Standard white—each	.\$2.00
WATER HYACINTHS—Floating plants with lilac flowers—each	.\$ .10

#### GARDEN ORNAMENTS

In keeping with our policy on Garden Ornaments, we are again offering to the Gardening Public a representative collection of these items which includes not only the more standard items but also many of the finer things that are usually so difficult to find. It is impossible to

ANTIQUE COPPER JUGS from Russia. ANTIQUE OIL JARS from Italy.

BIRD HOUSES.

CAPE COD WINDMILLS.

DUBOIS WOVEN WOOD FENCING.

FENCE ORNAMENTS.

FOOT SCRAPERS.

FOUNTAIN HEADS and FIGURES.

FRENCH GARDEN BASKETS.

GARDEN FURNITURE from England.

GARDEN JARS from Spain, America, and Italy.

enumerate and describe each of these items as many cannot be duplicated. We invite you, however, to visit our store, and enjoy these things with us. A partial list is as follows:

GARDEN LANTERNS.
ITALIAN URNS, Fountain and Curbing.
JAPANESE BRONZES.
LEAD BIRD BATHS from England.
POTTERY ANIMALS from Normandy.
STONE BENCHES.
STONE and LEAD FIGURES from England.
SUNDIALS, American made.
SUNDIALS, from England, hand engraved.
WEATHERVANES.
WROUGHT IRON, and LEADED GARDEN LANTERNS from England.
WROUGHT IRON STANDS and BOWLS by Lester Boronda.

I AM IN LOVE WITH THIS GREEN EARTH.—CHARLES LAMB

# Fertilizers for Lawns and Gardens



VIGORO — The cheapest, most satisfactory fertilizer for use about the home property; clean, odorless, and effective. 5 lbs., \$ .50; 10 lbs., \$ .85; 25 lbs., \$1.50; 50 lbs., \$2.50; 100 lbs., \$4.00.

NOT LUCK

SUT VIGORO

Complete plant food

BLOOD AND BONE—Considered the safest food for roses by many authorities. 5 lbs., \$ .35; 10 lbs., \$ .60; 25 lbs., \$1.50; 50 lbs., \$2.50; 100 lbs., \$4.00.

BONE MEAL—Contains Nitrogen and Phosphoric Acid, valuable for use with bulbs and where a slow acting food is desired. 5 lbs., \$ .40; 10 lbs., \$ .75; 25 lbs., \$1.25; 50 lbs., \$2.00; 100 lbs., \$3.50.

LIME—This is not a fertilizer; not to be used on lawns except in rare cases; a soil sweetener. 10 lbs., \$ .35; 50 lbs., \$1.25

PEAT MOSS—A humus that retains moisture, and prevents crust forming on soils; a splendid mulching material; small bale, \$1.25; large bale, \$4.00.

SHEEP MANURE—Natural unadulterated product that has been heat treated to kill possible seeds, 5 lbs., \$ .35; 10 lbs., \$ .60; 25 lbs., \$ .90; 50 lbs., \$1.50; 100 lbs., \$2.25.

VIGORO—The cheapest, most satisfactory fertilizer for use about the home property; clean, odorless, and effective. 5 lbs., \$ .50; 10 lbs., \$ .85; 25 lbs., \$1.50; 50 lbs., \$2.50; 100 lbs., \$4.00.

## Garden Tools

Made of the finest materials.

GRASS SICKLES—Sheffield steel, re-inforced back, guaranteed not to buckle. Each				
	SHARP SHOOTERS—Only the best\$1.90			
1	SPADING FORKS—Of best steel\$1.90			
	WEEDERS—In varied types \$.25; \$.60; \$1.00			
	PLANT MARKERS — Various makes and prices.			
	PLANT STAKES—Various makes and prices.			
	FLOWER-GATHERING SHEARS (German) Non-tarnishing steel; cuts and holds flower stems			
	PRUNING SHEARS (English)—Small, 6 in. Non-tarnish\$2.00			
	PRUNING SHEARS (French)—Medium size, trolley spring\$2.50			
PRUNING SHEARS (G	erman)—Heavy duty\$5.00			
GARDEN GLOVES (Washable)\$ .75				

injure the newest grass	\$1.35
SEED SOWERS FOR FLOWER SEED Model A	\$ .50
Dirt-Proof, Washable GARDEN GLOVES ALL LEATHER DURABLE	GARDEN RAKE — of finest steel with hickory handle\$1.50
EXTRA SOFT	DANDELION RAKE—Shield design\$1.50
Easy to Wear  —for Men and Women  Eezy Wear gives you everything you want in a garden glove: all-leather protection from dirt, scratches, stains, infection—yet permit almost	SCUFFLE HOE (English) — 3 inch, 3 ft. handle\$2.50
BAREHAND FREEDOM. Their amazing soft- ness and pliability are the result of a special pro- cessing of select lamb skins. Economical, too— outwear 6 pairs of ordinary fabric gloves, are wash- able and can be used the year round for gardening, housework, painting, furnace, garage, etc.	GARDEN HAND FORK (English) — Light yet very durable\$1.00
Sizes for WOMEN (small, medium, large) and MEN (small, medium, large). FEZY WEAT Price, 75 cents a pair, postpaid. (2 pr. \$1.40.)	TROWEL (English) — Finest steel with hickory handle\$1.00
TROWELS—Several weights and types.	\$ .25; \$ .50; \$ .75; \$1.00
WILTLESS FLOWER CUTTER—The	modern tool for flower cutting.

"GUMFINGER" LAWN RAKE-Teeth made of pure gum. Will not

To own a bit of ground, to scratch it with a hoe, to plant seeds, and watch their renewal of life,—this is the greatest delight of the race, the most satisfactory thing a man can do.

---C. H. WARNER